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Profile

Copywriter and designer with experience in writing for a variety of audiences and scenarios. Possesses an excellent understanding of the English language and HSK Level 6 understanding of Mandarin Chinese.

Experience

CREATIVE, WIND ON WATER LLC; HONOLULU, HI – JUNE 2013 TO PRESENT

Tasked with the production of high quality print, radio, and TV advertisements for a variety of industries. Clients include American Savings Bank, NetLending, La Tour Bakehouse, and more. Assisted in the development and design of websites, flyers, and posters. Spearheaded efforts to create award winning branding efforts.

EDITORIALS EDITOR, COUGAR CONNECTION; HONOLULU; HI AUGUST 2010 TO JULY 2014

Wrote and revised dozens of articles for the Cougar Connection, a monthly newspaper distributed to Hawaii Kai high school students. Singlehandedly designed and created the Cougar Connection's website and design language. Recipient of several awards for outstanding writing from the Hawaii State High School Journalism Contest.

GRAPHIC DESIGNER, WILLAMETTE UNIVERSITY; SALEM, OR – AUGUST 2014 TO JANUARY 2015

Worked on a large number of projects for Willamette University as a graphic designer. Developed intimate understanding of brand language and school culture. Created the 2014 Martin Luther King Jr. Life Interrupted brand. In doing so, created posters, buttons, and website vectors.

RESEARCH SPECIALIST, 21VIANET; BEIJING, CHINA TO MARCH 2016

Coordinated with top executives to gauge the uses and market interest of blockchain technology. Researched cutting edge trends, concepts, and technology. Created insightful reports and robust presentations. Assisted in the conception of business strategies. Translated technical documentation into Mandarin Chinese.

Education

HENRY J. KAISER HIGH SCHOOL, HONOLULU, HI – 2010-2014

Graduated Cum Laude with BOE Recognition Diploma & IB DP Diploma.

WILLAMETTE UNIVERSITY, SALEM, OR – 2014-PRESENT

Major in International Studies, minor in Economics and Chinese. Expected graduation in 2018.

Skills

- ▶ Writing - Experience in writing for a variety of purposes, audiences, and lengths.
- ▶ Programming - HTML5, CSS3, JavaScript, JQuery, AppleScript, and rudimentary PHP.

- ▶ Design - Well versed in the operation of the Adobe Creative Suite and design principles.
- ▶ Speaking - Ability to navigate and reason in high pressure situations and various scenarios.
- ▶ Foreign Language - Can read, write, and speak Mandarin Chinese.